

Online Poster Gallery

eventScribe™ Posters

An easy way for attendees to access your meeting posters anytime, anywhere

www.meetingposters.com

Many organizations collect posters as part of a conference or meeting, but neglect to do anything with the information after the event. For attendees who did not get a chance to visit them onsite at the conference, or other members that may be interested in the content but did not attend, there is now an easy way to collect, share and present this information. EventScribe Posters - a database driven online system that stores posters, abstracts and keywords in an intuitive, easy to use online viewer.

Users of the online poster gallery will enjoy the ease of taking notes and sharing the content that they find interesting. While browsing through the gallery, a notes feature allows viewers to create comments and ideas based on individual posters and then print them out. Other features include bookmarks, ratings, zooming, and instant search. Posting via Twitter™ and Facebook™ can also be enabled.

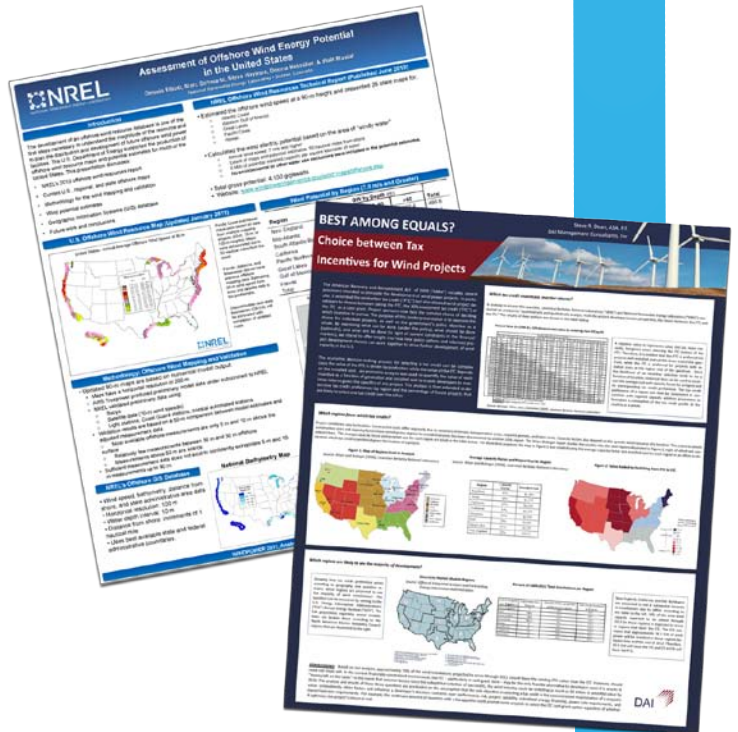
Collecting the information for the poster gallery is almost as easy as viewing it. Using CadmiumCD's Conference Harvester™, data like abstracts, keywords, poster images and other related information can be submitted online. Gentle electronic reminders for those who have not submitted the requested information are easily sent through a bulk email system that is customized to target only those who have not completed specific task requests.

Affordable and easy to use, the system is designed with the three most important users in mind: the poster presenters submitting the information, the viewers looking to advance their knowledge, and the administrators who need a great product without investing a lot of time and effort.

"Our organization used eventScribe™ for over 130 posters at an event of nearly 16,000 attendees. The gallery is very user friendly, with intuitive search capabilities and a variety of layouts. The integration of various types of social media and other sharing applications offered attendees a way to promote individual posters, our event, and the industry to a broader audience."

Annie Sznajder, Education Program Manager
American Wind Energy Association

Online demos available at: www.MeetingPosters.com/demo



A database-driven online gallery that stores posters, abstracts and keywords in an intuitive, easy-to-use format. Access anywhere on a computer or mobile device.

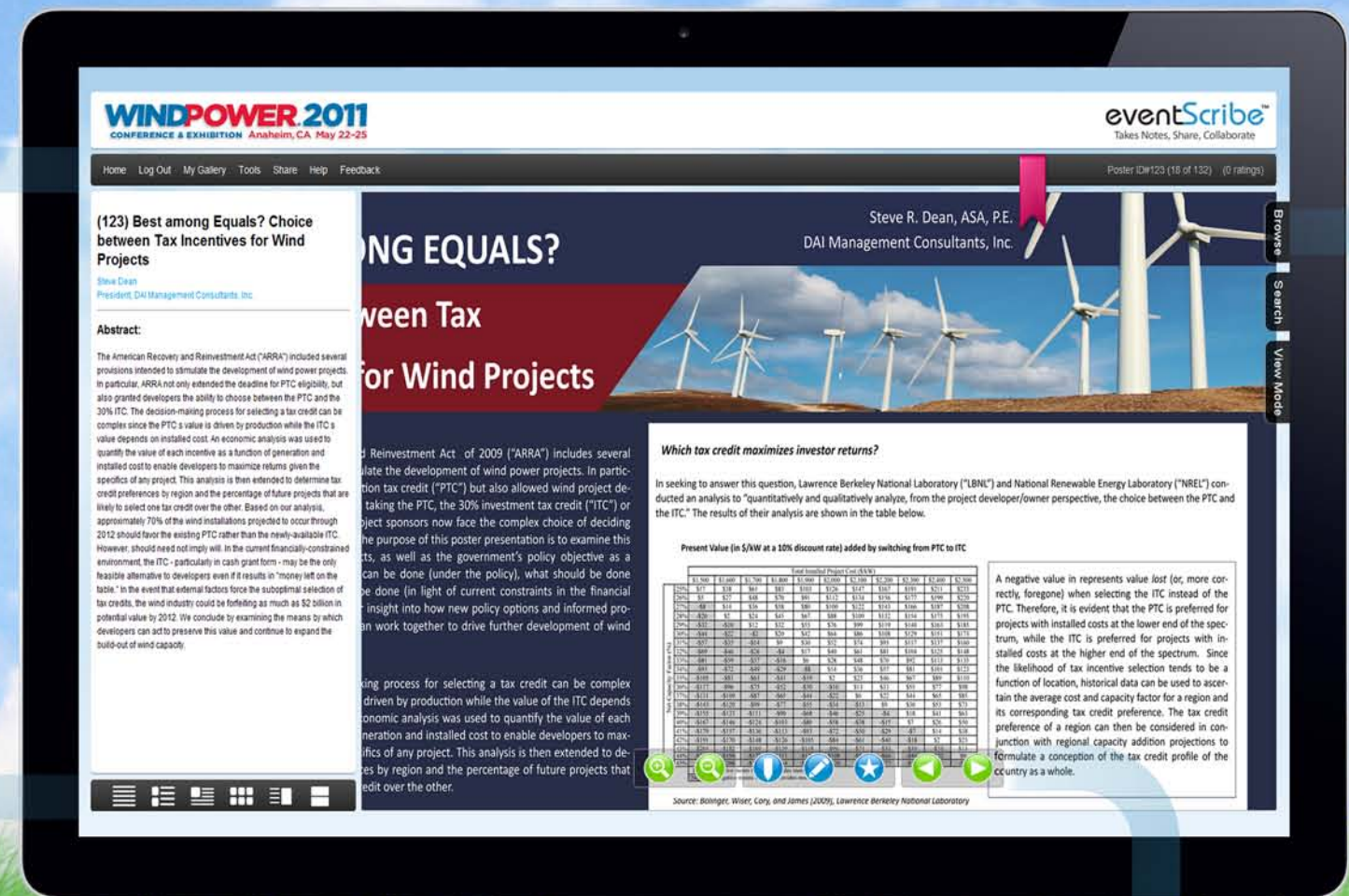
Home Log Out My Gallery Tools Share Help Feedback

This simple menu offers a selection of helpful tools to share and view posters. Use it to build your own personal gallery and share it via email, Facebook™ or Twitter™.

Browse the Poster Gallery several different ways: Category, Presenter, Title, Thumbnails and Rating.

Search for any word used in a poster title, abstract, keyword list, or presenter list.

View the Poster Gallery in many different ways, such as Poster View, Split View, All at Once, and Thumbnails.



View Modes:
 These icons allow you to view the posters in different ways: List View, List + Thumbnail View, Detailed List View, Thumbnail View, and Fullscreen View.

Tools:
 User-friendly tools let you zoom, bookmark, take notes, rate posters and navigate between posters. Pan around a poster by just dragging it with your mouse. You can even use hot-keys like the '+' key to zoom in!

Take the posters with you ...



Easy to Manage and Deploy



Once the poster presenters have been identified and approved, the administrative effort needed to create the system is minimal. Our **powerful online Harvester™ system** lets you effortlessly collect the data for the poster gallery.



Automated email instructions and reminders can be sent to presenters. They can quickly and easily submit a permissions agreement or an abstract, and upload their poster.



The posters and abstract data are stored in an online database that allows **instant updates** to content. Changes can be made by an administrator or the poster presenters themselves.



Presenters access their **poster's statistics** and they receive a complimentary account to link directly to their poster in the gallery.

Take Notes, Share, Collaborate



There are **multiple ways to search and view** the poster gallery. Users can choose to view a list of presenters and posters, view all posters at once, or view by thumbnail.



The Poster List filters while you type. **Search for any word** in a poster title, abstract, keyword list, or presenter list. Poster titles link to the corresponding poster in full screen view.



There is a **five star rating system**. As users view posters they can rate them as well as see overall ratings and how many reviews a poster has.



The gallery's administrative dashboard provides detailed statistics on user activity and poster popularity. Use it to track daily usage and monitor advanced features.

